



Heritage Elementary School PTA

Grapevine-Colleyville ISD
4500 Heritage Avenue
Grapevine, TX 76051
(817) 358-4820
www.heseagles.org

2019-2020 Sponsorship Request

September 2019

Dear Prospective Sponsor,

The Heritage Elementary School PTA seeks your support as we *make every child's potential a reality*. Recently awarded the National PTA's School of Excellence distinction for creating effective family-school-community partnerships, the HES PTA strives to strengthen the academic excellence of our 600+ students in grades pre-K through fifth. Through volunteer service, programming, and fundraising, the HES PTA partners with businesses to support educational opportunities including:

- Teacher grants for curriculum & classroom support
- Reading literacy and technology systems
- Science lab equipment
- Campus enhancements (outdoor learning center, sensory garden)

Building upon our School of Excellence distinction, the HES PTA hosts three annual fundraising events: **Fall Festival** (November 9th), **Breakfast with Santa** (December 14th), and **Spring Fling** (May 15th). These 3 events are expected to draw 1500 attendees, and raise \$25,000 for our school. As a sponsoring business, your company will be featured in the event program, PTA website, school newsletter, social media blasts, promotional materials including print & digital flyers, and event signage. Sponsors are also provided an event booth. For the first time at HES, businesses with a sponsorship level of **Platinum, Gold, or Silver** will also be featured as a sponsor at all 3 fundraising events.

Would you help us support education and reach our fundraising goal with a sponsorship? Sponsorship levels and benefits are attached. The HES PTA is a 501(c)(3) non-profit organization, and donations are tax-deductible- Tax ID 75-2387700.

Thank you for your consideration of our request to support the Heritage Elementary School students, teachers, and community in their mission of academic excellence.

In appreciation,

Rachael Abell

VP Fundraising, HES PTA
979.574.6350
fundraisingvp@heseagles.org



HES PTA Event Sponsorship: (online form & payment available at www.heseagles.org)

☐ Fall Festival, Nov. 9th

☐ Breakfast with Santa, Dec. 14th

☐ Spring Fling, May 15th

Please select desired event for sponsorship. Platinum, Gold, & Silver levels receive sponsorship at all 3 events.

Donor/Business Name: _____

Contact: _____

Email: _____ **Phone:** _____

Sponsorship Level: ☐ Platinum \$2500 ☐ Gold \$1000 ☐ Silver \$500 ☐ Bronze ☐ Friend \$100

Form of Payment: ☐ Check ☐ Credit Card (HES PTA will send payment link)

Please mail completed form and check made payable to: Heritage Elementary School PTA
4500 Heritage Ave
Grapevine, TX 76051



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2019-2020 HERITAGE ELEMENTARY PTA SPONSORSHIP LEVELS

Event Sponsorship available for:

Fall Festival- November 9th, Breakfast with Santa- December 14th, and Spring Fling- May 15th

	Platinum	Gold	Silver	Bronze	Friend
Sponsorships Available	2	4	8	10	Unlimited
Sponsorship Amount	\$2,500	\$1,000	\$500	\$250	\$100
Website Recognition: Name, Logo, Link	✓	✓	✓	✓	✓
Sponsor Banner Recognition: banner hung at PTA events	Large Logo & Business Name	Medium Logo & Business Name	Small Logo & Business Name	Business Name	X
Marketing Materials: Business Logo on flyers, posters, programs	Large Logo & Business Name	Medium Logo & Business Name	Small Logo & Business Name	Business Name	X
School Newsletter recognition: distributed to 600 families	✓	✓	✓	✓	✓
Digital Sign Recognition: Week Prior to Event(s)	✓	✓	✓	✓	X
Opportunity to provide marketing materials and/or set up event booth	✓	✓	✓	✓	✓
Sponsor Spotlight on Facebook & Twitter pages	✓	✓	✓	✓	X
Premium signage at events most popular games/activities	✓	✓	✓	✓	✓
Benefits listed above extend to the 3 largest fundraising events: Fall Festival, Breakfast with Santa, & Spring Fling	✓	✓	✓	X	X

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