	Platinum	Gold	Silver	Bronze	Friend
Sponsorships Available	2	4	8	10	Unlimited
Sponsorship Amount	$2,500	$1,000	$500	$250	$100
Website Recognition: Name, Logo, Link	✓	✓	✓	✓	✓
Sponsor Banner Recognition: banner hung at PTA events	Large Logo & Business Name	Medium Logo & Business Name	Small Logo & Business Name	Business Name	✗
Marketing Materials: Business Logo on flyers, posters, programs	Large Logo & Business Name	Medium Logo & Business Name	Small Logo & Business Name	Business Name	✗
School Newsletter recognition: distributed to 600 families	✓	✓	✓	✓	✓
Digital Sign Recognition: Week Prior to Event(s)	✓	✓	✓	✓	✗
Opportunity to provide marketing materials and/or set up event booth	✓	✓	✓	✓	✓
Sponsor Spotlight on Facebook & Twitter pages	✓	✓	✓	✓	✗
Premium signage at events most popular games/activities	✓	✓	✓	✓	✓
Benefits listed above extend to the 3 largest fundraising events: Fall Festival, Breakfast with Santa, & Spring Fling	✓	✓	✓	✗	✗